

LANGUAGE:	EN
CATEGORY:	ORIG
FORM:	F02
VERSION:	R2.0.9.S01
SENDER:	ENOTICES
CUSTOMER:	ECAS_nasassod
NO_DOC_EXT:	2017-044599
SOFTWARE VERSION:	9.4.1
ORGANISATION:	ENOTICES
COUNTRY:	EU
PHONE:	/
E-mail:	assodistil@assodistil.it
NOTIFICATION TECHNICAL:	YES
NOTIFICATION PUBLICATION:	YES

## Contract notice

### Services

Directive 2014/24/EU

#### **Section I: Contracting authority**

I.1) **Name and addresses**

Associazione Nazionale Industriali Distillatori di Alcoli e Acquaviti

C.F. 80090690589

via Torino, 146

Roma

00184

Italy

Contact person: Daniele Nicolini

Telephone: +39 0695214501

E-mail: [daniele.nicolini@assodistil.it](mailto:daniele.nicolini@assodistil.it)

NUTS code: ITE43

**Internet address(es):**

Main address: <http://www.assodistil.it/>

Address of the buyer profile: <http://www.assodistil.it/>

I.2) **Joint procurement**

I.3) **Communication**

Access to the procurement documents is restricted. Further information can be obtained at: <http://www.assodistil.it/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.assodistil.it/>

Tenders or requests to participate must be submitted to the abovementioned address

I.4) **Type of the contracting authority**

Other type: Associazione non riconosciuta

I.5) **Main activity**

Other activity: Agroalimentare

#### **Section II: Object**

II.1) **Scope of the procurement**

II.1.1) **Title:**

Bando di selezione mediante procedura competitiva aperta per la selezione di un organismo incaricato dell'esecuzione di una parte del programma denominato "EU Spirits IG: Hello Grappa!" acronimo EUSIG

Reference number: 734337

II.1.2) **Main CPV code**

15911000

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Esecuzione di una parte del programma triennale denominato "EU Spirits IG: Hello Grappa!" acronimo EUSIG negli Stati Uniti D'America.

II.1.5) **Estimated total value**

Value excluding VAT: 873 350.00 EUR

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**

NUTS code: ITE43

Main site or place of performance:

Il servizio sarà espletato presso la sede del soggetto aggiudicatario, nonchè nei territori del Programma di promozione, secondo le modalità operative specificate nel Capitolato tecnico.

II.2.4) **Description of the procurement:**

La gara ha per oggetto l'affidamento di eventi e di azioni di promozione e comunicazione negli Stati Uniti d'America, da espletare dall'avvio del contratto fino al termine del programma triennale, in coerenza con finalità, metodi e risultati attesi dalla politica comunitaria.

L'aggiudicatario dovrà realizzare e gestire le seguenti aree di attività, individuando le migliori soluzioni strategiche e innovative, articolate in:

A. Definizione della strategia di comunicazione e dell'identità visiva coordinata;

B. Restaurants Grappa IG week;

C. Workshop B2B & B2C;

D. Lifestyle week;

E. Social network communication;

F. Viaggi di studio in Europa;

G. Valutazione dei risultati;

H. Gestione amministrativo-finanziaria del progetto.

Per ulteriori dettagli, si veda l'art. 7 del Capitolato tecnico.

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 873 350.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

II.2.10) **Information about variants**

Variants will be accepted: yes

II.2.11) **Information about options**

Options: no

II.2.12) **Information about electronic catalogues**

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: "Eu Spirits IG: Hello Grappa!" acronimo EUSIG n. 734337

II.2.14) **Additional information**

**Section III: Legal, economic, financial and technical information**

III.1) **Conditions for participation**

III.1.1) **Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

III.1.2) **Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3) **Technical and professional ability**

Selection criteria as stated in the procurement documents

III.1.5) **Information about reserved contracts**

III.2) **Conditions related to the contract**

III.2.1) **Information about a particular profession**

III.2.2) **Contract performance conditions:**

III.2.3) **Information about staff responsible for the performance of the contract**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.4) **Information about reduction of the number of solutions or tenders during negotiation or dialogue**

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 004-005027](#)

IV.2.2) **Time limit for receipt of tenders or requests to participate**

Date: 19/04/2017

Local time: 18:00

IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**

IV.2.4) **Languages in which tenders or requests to participate may be submitted:**

English, Italian

IV.2.6) **Minimum time frame during which the tenderer must maintain the tender**

IV.2.7) **Conditions for opening of tenders**

Date: 20/04/2017

Local time: 11:00

Place:

Roma, presso la sede di AssoDistil: Associazione Nazionale Industriali Distillatori di Alcoli e Acquaviti, Via Torino n. 146.

Information about authorised persons and opening procedure:

---

I legali rappresentanti delle ditte candidate o loro incaricati muniti di delega.

**Section VI: Complementary information**

VI.1) **Information about recurrence**

This is a recurrent procurement: no

VI.2) **Information about electronic workflows**

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

Tribunale di Roma

Roma

Italy

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

VI.5) **Date of dispatch of this notice:**

03/04/2017